

# Shashank Revankar

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Tech Entrepreneur | Product Management | Internet-of-Things  
| Transportation Mobility

Bangalore, India

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## Profile & Skills

I am an experienced product leader with a background of tech entrepreneurship where I have lead teams to work on innovative projects. With domain knowledge of electronics, web applications and mobile apps, I can lead a team and do hands-on work and also motivate them to work towards a singular vision.

### Top Skills

- Product Management
- Team Planning
- Financial Planning
- Project Planning
- Investor/Customer Relation

### Top Skills (Technical)

- > Full stack Applications
  - > Hardware + Embedded S/W
  - > UI / UX Design
  - > Mobile App Design
  - > Javascript / ReactJS
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## Experience

### Bounce / General Manager - Product

MAY 2019 - JUNE 2022, Bangalore

Bounce is a shared mobility/ride sharing platform which provides dockless scooters that customers can pick up and drop anywhere. This is enabled through smart IOT on scooter and a comprehensive tech stack. Bounce is also an OEM manufacturer with Bounce Infinity scooter recently launched.

#### Products

- Bluetooth Keyless Scooters (PM)  
I was the lead product manager in transitioning our old keypad based scooters to completely keyless - using Bluetooth.
    - > Planned an increase of fleet from 5,000 scooters to 2,0000 scooters between July and December 2019
    - > Designed and implemented the user experience of operating a scooter via Bluetooth. At its peak, this was being used for 1,20,000 rides per day.
  - Inventory and Battery Swapping Infra (Senior PM)  
My team implemented the crucial inventory system of electric scooter batteries at Bounce which is the backbone for the battery swapping network.
    - > Built in-house using open source software, the system has handled more than 1 million battery swaps till date
  - App Engagement and Whatsapp Interactions (GM - Product)  
Post covid, the target was to increase rides, and improve our engagement with customers on various platforms.
    - > Was able to increase rating from 3.6 to 4.1 using in-app engagement, reviews etc.
    - > Implemented the whatsapp bot for streamlining customer care and inbound queries for Bounce Infinity.
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## **Zeliot / Co-Founder & CEO (www.zeliot.in)**

MARCH 2018 - JANUARY 2019, Bangalore

Zeliot was formed after merging the team of Kooki (my first startup) with iTriangle Infotech; to work on universal IoT solutions. I led a team of 20 members to build vehicle diagnostics and GPS tracking solutions as well as managed operations such as customer success, product management etc.

### *Products*

- Zeliot IoT Platform

A universal Internet-of-Things platform to acquire data from devices, provide real-time and meaningful analytics for business purposes. I was involved in the conceptualization of this platform, designing the UI/UX and managing the development team.

### *Applications*

- > Fleet Management Solutions - GPS Tracking and Vehicle Diagnostics
  - > E-Lock (Bluetooth + GSM) Solution for containers in Logistics
  - > Remote Immobilizer for two wheelers used ride sharing services
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## **Kooki / Founder & CEO (www.kooki.com)**

JUNE 2015 - FEBRUARY 2018, Bangalore

Raised the two rounds of angel investment and was leading a team of 11 members. I handled the production and financing of products as well as conceptualized 2 new products.

### *Products*

- CarBeat

A plug-n-play diagnostic and GPS tracking device for cars, complete with driver scoring, OBD diagnostic and an app. I was responsible for the hardware design, embedded software development, production and overall management of team.

- Gravity

A home automation device which can control TVs, Set Top Box, Air Conditioners and many such home appliances using voice commands. This device can work standalone as well as with a mobile app. Here I conceptualized the product and designed the hardware and embedded software

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## **Kooki / Founder and Product Designer (www.kooki.com)**

OCTOBER 2012 - MAY 2015, Bangalore

Founded my first startup - Kooki and started working on the first product - a smart locking system for cars. I was the main product designer and working on hardware design, embedded software and android app

### *Products*

- BluKooki

A smartphone based lock for cars. It consists of a device which was fitted in the cars and an app which communicated with the device via Bluetooth. The app can lock and unlock the car when in the vicinity.

I first conceptualized the product and built the hardware, software and android app initially. Later on when the team expanded, I took care of procurement and production of the device.

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## Education

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### **B.V.B College of Engg & Tech / B.E (Electronics & Communication)**

SEP 2008 - JUNE 2012, GPA - 9.0/10.0

Completed with a GPA of 9.0/10 and was the student secretary of the department.

### **Chetan Pre University College (Science)**

JUNE 2006 - MARCH 2008, PU II - 94.5%

Scored 94.5% in PU-II exam and secured 2nd rank in the city. Also secured a state wide rank of 762 in Karnataka CET 2008

### **Kendriya Vidyalaya, Hubli**

APRIL 1996 - MARCH 2006, 10th CBSE Boards - 91.6%

Scored 91.6% in CBSE 10th class exam 2006 and secured 2nd rank to school.

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## Awards & Achievements

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Special Recognition for Outstanding Alumni (BVBCET) in 2013

Scored 1390/1600 in GRE and 111/120 in TOEFL in 2011

Secured All India Rank 26 in Junior Maths Olympiad, 2005 conducted by Kendriya Vidyalaya Sangathan (KVS)

Best Outgoing Student Award - Kendriya Vidyalaya 2006

Completed the Bestseller online course - Complete Investment Banking Guide (365 careers) on udemy.com